



## XHENSILA RECI

[www.xhensilareci.com](http://www.xhensilareci.com)

### ABOUT

An experience designer with a dream to use the power of human insight and interactions to spark the full creative potential of every project I am involved in.

### SKILLS

Full UXD process  
design & strategic work  
creative development  
branded interactions  
stakeholder management  
international team leadership  
humanity-centered design  
English & 4 other languages

### CONTACT

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### WORK

x. design 2020

#### *UX Consultant & Project manager*

Freelance projects. Strategic vision, driving the design process from concept to execution, team leadership, working with clients and managing stakeholders, craft leading edge products, and drive conscious business results.

DYNAMICWEB 2019

#### *Digital Project Manager*

Scoping digital projects from start to end. Team leadership and optimization of team velocity. Scheduling progress, reporting status, fostering a culture of continuous improvement, creativity & innovation.

DESIGNIT & OTHERS 2014-18

#### *UX Consultant & digital coordinator*

UX concept, design, pitching, communicating creative work in meetings. Worked with clients as United Nations, DMJX, Dubai Airport, etc.

### EDUCATION

UC BERKLEY UNIVERSITY & BAAA 2015-18

#### *IT, Marketing Management, Digital Innovation & E-Concept*

User psychology, marketing management, operational advertising, branding interactions, project management, user research, human centered experience design, prototyping, user testing. A broad set of tools to use in my work and an inspiring perspective towards knowledge. Worked with international and Danish colleagues, in groups and alone.

### EXTRA

DIGITAL NORDIC CREATIVES

#### *Podcast producer and host*

LADIES THAT UX

#### *Founder and community lead*